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Word Mark THINK BABIES AND ACT!

Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: Articles, information sheets, policy pocket cards, papers and briefs, handouts, policy guides, reports, pamphlets, and brochures regarding early childhood care, education and development; educational and teaching materials regarding early childhood care, education and development. FIRST USE: 20180207. FIRST USE IN COMMERCE: 20180319

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 02.05.06 - Baby ; Children, baby or babies
26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines ; Overlined words or letters ; Underlined words or letters

Serial Number 88296059

Filing Date February 11, 2019

Current Basis 1A

Original Filing Basis 1A

Owner (APPLICANT) ZERO TO THREE: National Center for Infants, Toddlers and Families non-profit corporation
D.C. Suite 350 1255 23rd Street NW Washington D.C. 20037

Attorney of Record	Monica P. McCabe
Description of Mark	Color is not claimed as a feature of the mark. The mark consists of the upper half of a baby's head with ears and a curly-q on top. The word "think" is inside the head, the word "babies" is below "think", and the stylized words and exclamation point "and act!" are below "think". The word "act" is underlined.
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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