

Charity Registration No. 1170660

Company Registration No. 10445272 (England and Wales)

**THE FAMILY INITIATIVE**  
**ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS**  
**FOR THE PERIOD ENDED 31 MARCH 2018**



**THE FAMILY INITIATIVE**  
**LEGAL AND ADMINISTRATIVE INFORMATION**

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<b>Trustees</b>	Ms H L Pittard	(Appointed 23 May 2017)
	Mr J H Rossely	(Appointed 27 May 2017)
	Mr T Allardyce	(Appointed 24 July 2017)
	Mr R Wightman	(Appointed 25 October 2016)
<b>Charity number</b>	1170660	
<b>Company number</b>	10445272	
<b>Registered office</b>	Heron House Chiswick Mall London W4 2PR	
<b>Independent examiner</b>	Mr S J Gill FCCA Sovereign Court 230 Upper Fifth Street Central Milton Keynes Bucks MK9 2HR	

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# THE FAMILY INITIATIVE

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**THE FAMILY INITIATIVE**

**TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT)**

**FOR THE PERIOD ENDED 31 MARCH 2018**

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The trustees present their report and accounts for the Period ended 31 March 2018.

The charity was incorporated on 25 October 2016 and commenced its charitable activities on 6 April 2017.

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2016)

**Charitable objectives**

The charity's objects are to promote the good health of children, both mental and physical, through supporting effective co-parenting and strong family relationships in diverse cultures, and including families of children who have suffered harm or whose lives and security are at risk.

To advance public education on the basis of research of the importance of family relationships, of effective co-parenting and of work-family balance for the health, wellbeing and protection of children.

To educate professional workers, community leaders and policy makers about the benefits of family inclusive care of mothers, babies and young children.

**Our Vision**

We believe that strong families are the foundation for every society.

Our priority is to see children thrive across all contexts, through being in loving relationships and surrounded by caring communities.

We work directly with practitioners, policy makers, children and families in delivering initiatives that produce evidence-based and measurable outcomes.

The Family Initiative is a child focused charity, that is committed to developing projects and services that make a unique contribution to society and seeks to work in partnership with organisations sharing its vision and values, rather than recreate or duplicate the existing work of others.

The Family Initiative engages a wide variety of global expertise to aid the scope of activities and work it undertakes, ensuring our approach to making an impact is evidence-based.

Through our research work and partnerships, The Family Initiative ensures it has an up-to-date perspective on local, national and international initiatives and the needs of children and families, relating to the charity's objectives.

**THE FAMILY INITIATIVE**

**TRUSTEES' REPORT (CONTINUED)(INCLUDING DIRECTORS' REPORT)**

**FOR THE PERIOD ENDED 31 MARCH 2018**

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**Values**

All our work is underpinned by our values:

**Putting Children First**

Our priority is to see children thrive in all contexts.

**Love and Care**

The Family Initiative believes that all people are inherently created to be in loving and caring relationships.

**Sustainable Growth**

The Family Initiative seeks to deliver high impact solutions with sustainable investment for the long term.

**Culture and Diversity**

The Family Initiative seeks to honour differences across cultures and embrace diversity through countering bias.

**Innovation and Learning**

The Family Initiative seeks to collaborate widely to innovate and learn for the sake of improving outcomes for children.

**Strategies**

The strategic focus of The Family Initiative is on four areas of work.

1. **Children and Young People.** We want to see children and young people reach their full potential, that are safe from harm and have their voices heard.
2. **Parenting and Relationships.** We want to see strong family relationships, marriages and empower parents.
3. **Fatherhood and Early Childhood Development.** We want to see improved outcomes for children through engaging fathers in family health and early childhood development.
4. **Research and Policy.** The latest research and knowledge that impacts families in the hands of practitioners and policy makers.

The trustees have had due regard to the guidance published by the Charity Commission on Public Benefit and see fulfilment of their responsibilities in the following ways:

- Provision of support services to children, young people and parents
- Publication of child and family research to practitioners, service providers and policy makers
- Delivery of training and workshops to parents and practitioners, including family inclusive health care and gender equality in the workplace
- Advocacy of strong family relationships with national and international policy makers

Our internationally focused work is contracted with the UK charity, ensuring transparency and accountability of funds with the Charity Commission.

The Trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing our aims and objectives and in planning our future activities.

**THE FAMILY INITIATIVE**

**TRUSTEES' REPORT (CONTINUED)(INCLUDING DIRECTORS' REPORT)**

**FOR THE PERIOD ENDED 31 MARCH 2018**

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**Achievements and performance**

This year has seen the setup of The Family Initiative charity and our initial projects and services. In all strategic areas, the charity has made a positive contribution according to its objects and is well positioned for sustainable growth and impact.

The Family Initiative has secured long-term resources such as a 4-year research publication contract ending in December 2021 and the support of over 50 family law and mediation firms with ongoing direct debit mandates established.

**Children and Young People**

Voices in the Middle

***"It's very easy to believe that your parents unhappiness is because of you, but it isn't (I promise)" - Brianna, 16***

1 in 3 children will see their parents split up before they reach their 16th birthday. It is an intensely painful and stressful experience. Many children and young people suffer from low self-esteem, anxiety, anger or depression.

In 2015, the Ministry of Justice set up the Voice of the Child Task Force which concluded the need for "an authoritative website and online tools developed in collaboration with young people... for all children and young people at all stages of their parental separation journey".

With the support of over 50 family law & mediation firms and in collaboration with our Young People's Steering Group, our Voices in the Middle project launched the UK's only dedicated support service for young people in the middle of divorce and separation at [www.voicesinthemiddle.com](http://www.voicesinthemiddle.com)

This new digital service is a place where young people can share their voice, read helpful content and connect with support such as discussion boards, a phone helpline and mobile app for local services.

Our Young People's Steering Group says:

***"We believe Voices in the Middle is a well needed resource for young people and provides the support and information that young people can run to, when they are facing a divorce within their family.***

***Although stopping divorce is most likely not going to happen, the young person in the middle can be dealt with better.***

***As young people ourselves, we feel inspired to make a difference in such a relevant and important situation as divorce, as so many young people are facing it alone today.***

***Having a resource that young people can turn to, will help reassure them that they are not alone and there is support available."***

The project's campaign website has reached over 6,362 children and young people and enabled many of them to share their stories - this is the first time many of them have ever been asked and is of great value to others.

We have also created a new guide for family law and mediation firms to use with parents of teenagers in the middle of divorce and separation, with 5,616 copies distributed to family law partners, lawyers and mediators.

**THE FAMILY INITIATIVE**

**TRUSTEES' REPORT (CONTINUED)(INCLUDING DIRECTORS' REPORT)**

**FOR THE PERIOD ENDED 31 MARCH 2018**

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**Parenting and Relationships**

Fathers in the Workplace

During this period, we have developed a new set of workplace support sessions for expecting and new fathers.

Supporting fathers in the workplace is critical to supporting parents in their sharing of caring and earning roles and parental responsibilities. In addition, fathers with access to flexible support have better physical and mental health, are more committed to their employer, conduct better relationships at work, are better motivated and are less often absent from work.

***"As part of Schroders' Diversity & Inclusion Week in October 2017, we hosted The Family Initiative for a breakfast talk around fatherhood in the workplace.***

***With over 50 fathers in the room, Duncan shared his powerful insight into the important role that fathers can play in a child's life and how organisations can encourage this. As a result of the talk, Schroders is looking at ways to improve our paternity leave offering and have already started offering paternity coaching for fathers going on longer than average paternity leaves."***

**- Schroders HR (Global Investment Management)**

Our content areas include science of fatherhood, work flexibility, men & wellbeing, couple relationships, children, practical parenting and gender & diversity.

During this period we have delivered support session to 80 fathers in 3 companies.

**THE FAMILY INITIATIVE**

**TRUSTEES' REPORT (CONTINUED)(INCLUDING DIRECTORS' REPORT)**

**FOR THE PERIOD ENDED 31 MARCH 2018**

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***Fatherhood and Early Childhood Development***

Engaging Fathers Program

Fathers are critical in supporting and delivering health outcomes for mothers and children during pregnancy, birth and early childhood. Research has evidenced that engaging fathers results in the:

- Improved Early Childhood Development outcomes for children
- Reduction in maternal mortality
- Reduction in mental health conditions for women and children
- Improved access by mothers to health services
- Reduction in gender-based violence
- Increased breastfeeding rates

During the period, The Family Initiative launched the Engaging Fathers Program at the Toronto International Confederation of Midwives. The program covers six areas that, when working together, build a continuous cycle of improvement and positive outcomes within a community, regional or country level. These are:

1. **Service Design** – father inclusive services, resources and communications
2. **Information for Parents** – new channels for fathers and content for channels for mothers
3. **Learning & Development** – Training and peer-to-peer support for health professionals
4. **Policy** – Develop policy that defines, engages and measures father engagement
5. **Research Uptake** – Use local evaluation and new global research to improve outcomes
6. **Community Engagement** – Parenting group sessions and public information campaigns

The Family Initiative also delivered a program development workshop in Amman, Jordan with 31 stakeholders representing family practitioners, policy makers and potential service users.

New project partners have been established for 2018/19, with an objective to establish our first pilot project.

Maternal and Newborn Health: Online CPD Course

During the period, The Family Initiative developed the world's first training course on engaging fathers in maternal and newborn health. The course is delivered online, through 3x 1.5 hour interactive webinar sessions covering:

1. Introduction, Policy Context and Women's Rights Framework
2. Fathers' Motivations, Biology of Fatherhood, Health Outcomes and Evidence
3. Practice and Overcoming Barriers

This course has been fully accredited by the Royal College of Midwives (RCM) in the UK and upon completion, participants will gain a certificate towards their registered CPD hours.

The course is being promoted online and through the RCM.



**THE FAMILY INITIATIVE**

**TRUSTEES' REPORT (CONTINUED)(INCLUDING DIRECTORS' REPORT)**

**FOR THE PERIOD ENDED 31 MARCH 2018**

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**Research and Policy**

Child and Family Blog

Focused on the cognitive, social and emotional development of children up to the age of 11 years old, the Child and Family Blog reports on the latest global research on how family relationships impact on child development.

As global interest in early childhood development grows, this project fills a gap by publishing research on how multiple child-parent relationships influence children, as well as the relationships among their caregivers.

The project is a partnership with Cambridge and Princeton Universities and is funded until 2020 by the Jacobs Foundation in Switzerland.

During this period, a total of 60 articles were published to an audience of 150,752 policy makers and practitioners.

[www.childandfamilyblog.com](http://www.childandfamilyblog.com)

Family Included

Reporting on new global research on engaging fathers and other family members in maternal and newborn health, Family Included demonstrates the impact of family inclusive care for babies.

The collection provides an easily accessible database, from which we are developing projects that respond to needs identified in research.

During this period, a total of 69 articles were published to an audience of 300 key practitioners and policy makers.

[www.familyincluded.com](http://www.familyincluded.com)

Policy Work

During the period, The Family Initiative engaged with policy makers and practitioners to advocate for strengthening family relationships, including:

- Giving oral evidence to the UK Women & Equalities Committee on fathers and work. Our recommendations were strongly quoted in the Committee's report.
- Presenting research on Early Childcare at the Big Lottery, A Better Start Conference
- Presenting research at a parenting conference in Brno, Czech Republic, on the role of fathers in birth and early child care.

**THE FAMILY INITIATIVE**

**TRUSTEES' REPORT (CONTINUED)(INCLUDING DIRECTORS' REPORT)**

**FOR THE PERIOD ENDED 31 MARCH 2018**

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In addition, we formed three 'Research into Action' working groups:

**Neonatal Care (sick babies)**

Working with 11 leading researchers, we submitted a joint paper to the Journal of Neonatal Nursing on engaging with fathers in neonatal units, in order to improve health outcomes for babies.

Research Group Members:

**Professor Minesh Khashu**, Consultant Neonatologist & Professor of Perinatal Health in Dorset (UK)  
**Dr Esther Adama**, Edith Cowan University School of Nursing and Midwifery, Perth (Australia)  
**Professor Nancy Feeley**, Ingram School of Nursing, McGill University (Canada)  
**Professor Craig Garfield**, Lurie Children's Hospital of Chicago; Departments of Paediatrics and Medical Social Sciences, University of Chicago (USA)  
**Dr Jillian Ireland**, Centre for Midwifery, Maternal & Perinatal Health at Bournemouth University (UK)  
**Dr Flora Koliouli**, University of Toulouse II-Jean Jaurès (France)  
**Dr Birgitta Lindberg**, Department of Health Science, Luleå University of Technology (Sweden)  
**Dr Betty Nørgaard**, Department of Pediatrics, Kolding Hospital (Denmark)  
**Dr Livio Provenzi**, Scientific Institute IRCCS Eugenio Medea in Bosisio Parini (Italy)  
**Dr Frances Thomson-Salo**, Centre for Women's Mental Health, Royal Women's Hospital, Melbourne, (Australia)  
**Professor Edwin van Teijlingen**, Reproductive Health Research, Bournemouth University (UK)

**Breastfeeding**

Working with 4 leading researchers, produced a policy and practice briefing on engaging both parents as a team in order to improve breastfeeding rates, particularly within developing contexts.

Research Group Members:

**Professor Jennifer Abbass-Dick**, University of Ontario Institute of Technology (Canada)  
**Professor Tran Huu Bich**, Hanoi School of Public Health (Vietnam)  
**Professor Lynn Rempel**, Brock University (Canada)  
**Professor John Rempel**, St. Jerome's University at the University of Waterloo (Canada)

**Early Childhood Development**

Working with 4 leading researchers, responded to the UNICEF and World Health Organisation global consultation on early childhood development strategy.

Research Group Members:

**Professor Michael Lamb**, Department of Psychology, Cambridge University (UK)  
**Professors Emeriti Carolyn and Philip Cowan**, University of California, Berkeley (USA)  
**Professor Emeritus Ross Parke**, University of California, Riverside (USA)  
**Professor Philip Hwang**, Department of Psychology, University of Gothenburg (Sweden)

**THE FAMILY INITIATIVE**

**TRUSTEES' REPORT (CONTINUED)(INCLUDING DIRECTORS' REPORT)**

**FOR THE PERIOD ENDED 31 MARCH 2018**

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**Financial review**

It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to three month's salaries and core expenditure. The trustees considers that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised.

The charity has achieved its' target reserves position at the year end. Reserves at 31 March 2018 were £29,319.

The trustees have assessed the major risks to which the charity is exposed, and are satisfied that systems are in place to mitigate exposure to the major risks.

**Structure, governance and management**

The charity is a company limited by guarantee.

The trustees, who are also the directors for the purpose of company law, and who served during the Period were:

Ms H L Pittard	(Appointed 23 May 2017)
Mr J H Rossely	(Appointed 27 May 2017)
Mr T Allardyce	(Appointed 24 July 2017)
Mr R Wightman	(Appointed 25 October 2016)
Mr D M Fisher	(Appointed 1 February 2017 and resigned 23 May 2017)
Miss A M Cook	(Appointed 25 October 2016 and resigned 1 February 2017)

Trustees are recruited based on the skills and experience required, as the organisation grows. Our trustee role description guides recruitment of proposed appointments, including required duties, responsibilities and person specification. Each of our trustees must hold:

- A commitment to the organisation and its objectives
- An understanding and acceptance of the legal duties, responsibilities and liabilities of trusteeship
- A willingness to devote the necessary time and effort to their duties as a trustee
- Ability to understand and contribute across the key areas of strategy and operation
- Good, independent judgement
- An ability to think creatively
- Willingness to speak their mind
- An ability to work effectively as a member of a team

Trustees are appointed for an initial 12-month period after which they may be reappointed for up to a maximum of 3 further years else retire, unless the members have failed to elect sufficient directors to hold a quorate meeting of the directors.

The trustees convene together for a full board meeting at least twice per annum. Trustees can convene working parties and ad-hoc sub-committees for other purposes, as they arise.

Training opportunities are offered to trustees as appropriate and are provided with details of any changes in governance legislation and practices. In addition, trustees are invited to participate in relevant staff events such as product or service launches or fundraising events.

None of the trustees has any beneficial interest in the company.

**THE FAMILY INITIATIVE**

**TRUSTEES' REPORT (CONTINUED)(INCLUDING DIRECTORS' REPORT)**

**FOR THE PERIOD ENDED 31 MARCH 2018**

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**Governance and Management**

The trustees review the major risks to which the charity is exposed and, where appropriate, put in place systems and activity to mitigate those risks. The Family Initiative's CEO has day-to-day responsibility for risk management.

The Family Initiative uses PRINCE2 project methodology in the setup of its projects and services, to support the robustness of risk and project management.

Key strategic risks are reviewed at trustee board meetings. This includes financial risk, where cash flow forecasts and the charity's projected future financial position are specifically reviewed and updated.

For its founding year, The Family Initiative engaged its senior management team on a contractor basis and from April 2018 will change to employment through PAYE. This was decided to reduce the risks associated with start-up cash flow requirements.

HR issues are brought to the attention of the trustees by the CEO as appropriate and form a standing agenda item at the trustee board meetings.


All HR policies and procedures have been reviewed and updated during the year. This includes the setup of an employee handbook and the creation of robust HR processes, including safer recruitment, safeguarding children and safeguarding adults. Members of the senior management team are only appointed with trustee involvement on the interview panel.

The Family Initiative team members have regular supervision, in accordance to their role and management structure.

The Family Initiative's information security policy provides an overarching framework to apply information security controls throughout the organisation and is the foundation for its Information Security Management System (ISMS). It is based upon ISO 27001/2 requirements.

A trustee indemnity policy is in operation, alongside other relevant insurance policies.

The Trustees' report was approved by the Board of Trustees.

  
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**Mr R Wightman**  
Trustee  
Dated: 12<sup>th</sup> July 2018

**THE FAMILY INITIATIVE**  
**INDEPENDENT EXAMINER'S REPORT**  
**TO THE TRUSTEES OF THE FAMILY INITIATIVE**

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I report on the accounts of the charity for the Period ended 31 March 2018, which are set out on pages 11 to 21.

**Respective responsibilities of trustees and examiner**

The charity's trustees, who are also the directors of The Family Initiative for the purposes of company law, are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this Period under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- (i) examine the accounts under section 145 of the 2011 Act;
- (ii) to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- (iii) to state whether particular matters have come to my attention.

**Basis of independent examiner's report**

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the next statement.

**Independent examiner's statement**

In connection with my examination, no matter has come to my attention:

- (a) which gives me reasonable cause to believe that in any material respect the requirements:
  - (i) to keep accounting records in accordance with section 386 of the Companies Act 2006; and
  - (ii) to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities;have not been met or
- (b) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Mr S J Gill FCCA

Sovereign Court  
230 Upper Fifth Street  
Central Milton Keynes  
Bucks  
MK9 2HR

Dated: 19/07/2018

**THE FAMILY INITIATIVE**

**STATEMENT OF FINANCIAL ACTIVITIES**  
**INCLUDING INCOME AND EXPENDITURE ACCOUNT**

**FOR THE PERIOD ENDED 31 MARCH 2018**

	Notes	Unrestricted funds £	Restricted funds £	Total 2018
<b><u>Income from:</u></b>				
Donations and gifts	2	3,848	54,325	58,173
Charitable activities	3	46,612	339	46,951
<b>Total income</b>		<u>50,460</u>	<u>54,664</u>	<u>105,124</u>
<b><u>Expenditure on:</u></b>				
Raising funds	4	-	7,105	7,105
Charitable activities	5	21,141	47,559	68,700
<b>Total resources expended</b>		<u>21,141</u>	<u>54,664</u>	<u>75,805</u>
<b>Net income/(expenditure) for the year/ Net movement in funds</b>		29,319	-	29,319
Fund balances at 25 October 2016		-	-	-
<b>Fund balances at 31 March 2018</b>		<u>29,319</u>	<u>-</u>	<u>29,319</u>

The statement of financial activities includes all gains and losses recognised in the Period.

All income and expenditure derive from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

**THE FAMILY INITIATIVE**  
**STATEMENT OF FINANCIAL POSITION**  
**AS AT 31 MARCH 2018**

	Notes	2018 £	£
<b>Fixed assets</b>			
Intangible assets	8		22,537
Tangible assets	9		<u>1,866</u>
			24,403
<b>Current assets</b>			
Debtors	11	7,869	
Cash at bank and in hand		<u>34,405</u>	
		42,274	
<b>Creditors: amounts falling due within one year</b>	13	<u>(16,733)</u>	
Net current assets			<u>25,541</u>
<b>Total assets less current liabilities</b>			49,944
<b>Creditors: amounts falling due after more than one year</b>	14		<u>(20,625)</u>
<b>Net assets</b>			<u>29,319</u>
<b>Income funds</b>			
Restricted funds	15		-
Unrestricted funds			<u>29,319</u>
			<u>29,319</u>

**THE FAMILY INITIATIVE**  
**STATEMENT OF FINANCIAL POSITION (CONTINUED)**  
**AS AT 31 MARCH 2018**

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The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the Period ended 31 March 2018. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these accounts.

The Trustees' acknowledge their responsibilities for ensuring that the charity keeps accounting records which comply with section 386 of the Act and for preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial period and of its incoming resources and application of resources, including its income and expenditure, for the financial period in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The accounts were approved by the Trustees on 18 July 2018



Mr T Allardyce

**Trustee**

**Company Registration No. 10445272**



**THE FAMILY INITIATIVE**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE PERIOD ENDED 31 MARCH 2018**

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**1 Accounting policies**

**Charity information**

The Family Initiative is a private company limited by guarantee incorporated in England and Wales. The registered office is Heron House, Chiswick Mall, London, W4 2PR.

**1.1 Accounting convention**

The accounts have been prepared in accordance with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2016). The charity is a Public Benefit Entity as defined by FRS 102.

The charity has taken advantage of the provisions in the SORP for charities applying FRS 102 Update Bulletin 1 not to prepare a Statement of Cash Flows.

The accounts are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The accounts have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

**1.2 Going concern**

At the time of approving the accounts, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the accounts.

**1.3 Charitable funds**

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives unless the funds have been designated for other purposes.

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the accounts.

Endowment funds are subject to specific conditions by donors that the capital must be maintained by the charity.

**1.4 Incoming resources**

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

**THE FAMILY INITIATIVE**

**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**

**FOR THE PERIOD ENDED 31 MARCH 2018**

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**1 Accounting policies**

Legacies are recognised on receipt or otherwise if the charity has been notified of an impending distribution, the amount is known, and receipt is expected. If the amount is not known, the legacy is treated as a contingent asset.

Turnover is measured at the fair value of the consideration received or receivable and represents amounts receivable for goods and services provided in the normal course of business, net of discounts, VAT and other sales related taxes.

**1.5 Resources expended**

All expenditure is accounted for on an accruals basis and has been included under the expense categories that aggregate all costs for allocation to activities. Where costs cannot be directly attributed to particular activities they have been allocated on a basis consistent with the use of the resources.

**1.6 Intangible fixed assets**

Intangible assets acquired are recognised at cost and are subsequently measured at cost less accumulated amortisation and accumulated impairment losses.

Amortisation is recognised so as to write off the cost of assets less their residual values over their useful lives on the following bases:

Website Development costs – 5 years straight line

**1.7 Tangible fixed assets**

Tangible fixed assets are initially measured at cost and subsequently measured at cost, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost of assets less their residual values over their useful lives on the following bases:

Computers – 3 years straight line

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in net income/(expenditure) for the year.

**1.8 Impairment of fixed assets**

At each reporting end date, the charity reviews the carrying amounts of its tangible and intangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

Intangible assets with indefinite useful lives and intangible assets not yet available for use are tested for impairment annually, and whenever there is an indication that the asset may be impaired.

**THE FAMILY INITIATIVE**

**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**

**FOR THE PERIOD ENDED 31 MARCH 2018**

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**1 Accounting policies**

**1.9 Cash and cash equivalents**

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

**1.10 Financial instruments**

The charity has taken advantage of the exemption in FRS 102 Section 1A re the disclosure on financial instruments on the grounds that the charity is small.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

**Basic financial assets**

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs.

**Basic financial liabilities**

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price.

Current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

**Derecognition of financial liabilities**

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

**2 Donations and gifts**

	Unrestricted funds	Restricted funds	Total 2018
	£	£	£
Donations and gifts	3,848	26,325	30,173
Grants receivable	-	3,000	3,000
Sponsorship and support	-	25,000	25,000
	<u>3,848</u>	<u>54,325</u>	<u>58,173</u>

**THE FAMILY INITIATIVE**

**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**

**FOR THE PERIOD ENDED 31 MARCH 2018**

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**3 Charitable activities**

	<b>2018</b>
	<b>£</b>
Sales within charitable activities	46,951
	<u>46,951</u>
Analysis by fund	
Unrestricted funds	46,612
Restricted funds	339
	<u>46,951</u>
	<u>46,951</u>

**4 Raising funds**

	<b>2018</b>
	<b>£</b>
<u>Fundraising and publicity</u>	
Support costs	7,105
	<u>7,105</u>
	<u>7,105</u>

**THE FAMILY INITIATIVE**

**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**

**FOR THE PERIOD ENDED 31 MARCH 2018**

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**5 Charitable activities**

	Unrestricted	Restricted	Total 2018
	£	£	£
Depreciation and Impairment	110	382	492
Project Contractors	4,397	40,632	45,029
Research Costs	7,657	-	7,657
Core Costs and Miscellaneous	6,656	-	6,656
Direct Service Delivery Costs	640	6,395	7,035
Technology Costs	721	150	871
	<u>20,181</u>	<u>47,559</u>	<u>67,740</u>
Governance Costs - Independent Examiner's Fee	960	-	960
	<u>21,141</u>	<u>47,559</u>	<u>68,700</u>

**6 Trustees**

None of the trustees (or any persons connected with them) received any remuneration or benefits from the charity during the Period.

**7 Employees**

There were no employees during the Period.

**THE FAMILY INITIATIVE**

**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**

**FOR THE PERIOD ENDED 31 MARCH 2018**

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**8 Intangible fixed assets**

Website Development  
£

**Cost**

At 25 October 2016

-

Additions - separately acquired

22,919

At 31 March 2018

22,919

**Amortisation and impairment**

At 25 October 2016

-

Amortisation charged for the Period

382

At 31 March 2018

382

**Carrying amount**

At 31 March 2018

22,537

**9 Tangible fixed assets**

Computers  
£

**Cost**

Additions

1,976

At 31 March 2018

1,976

**Depreciation and impairment**

Depreciation charged in the Period

110

At 31 March 2018

110

**Carrying amount**

At 31 March 2018

1,866

**10 Financial instruments**

2018  
£

**Carrying amount of financial assets**

Debt instruments measured at amortised cost

7,869

**Carrying amount of financial liabilities**

Measured at amortised cost

37,358

**THE FAMILY INITIATIVE**

**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**

**FOR THE PERIOD ENDED 31 MARCH 2018**

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**11 Debtors**

	<b>2018</b>
	<b>£</b>
Amounts falling due within one year:	
Other debtors	7,869

**12 Loans and overdrafts**

	<b>2018</b>
	<b>£</b>
Other loans	23,125
Payable within one year	2,500
Amounts included above which fall due after five years:	
Payable by instalments	10,625

The loan is an unsecured social investment loan from one of the Trustees, which is interest free and is repayable by instalments between 2017 and 2027.

**13 Creditors: amounts falling due within one year**

	<b>2018</b>
	<b>£</b>
Borrowings	2,500
Trade creditors	13,273
Accruals and deferred income	960
	16,733

**14 Creditors: amounts falling due after more than one year**

	<b>2018</b>
	<b>£</b>
Other creditors	20,625

**THE FAMILY INITIATIVE**

**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**

**FOR THE PERIOD ENDED 31 MARCH 2018**

**15 Restricted funds**

The income funds of the charity include restricted funds comprising the following:

	<b>Movement in funds</b>		
	<b>Incoming resources</b>	<b>Resources expended</b>	<b>Balance at 31 March 2018</b>
	<b>£</b>	<b>£</b>	<b>£</b>
Voices in the Middle	51,525	(51,525)	-
Maternal and Newborn Health	3,139	(3,139)	-
	<u>54,664</u>	<u>(54,664)</u>	<u>-</u>

**16 Analysis of net assets between funds**

	<b>Unrestricted funds</b>	<b>Restricted funds</b>	<b>Total</b>
	<b>£</b>	<b>£</b>	<b>£</b>
Fund balances at 31 March 2018 are represented by:			
Intangible fixed assets	22,537	-	22,537
Tangible assets	1,866	-	1,866
Current assets/(liabilities)	25,541	-	25,541
Long term liabilities	(20,625)	-	(20,625)
	<u>29,319</u>	<u>-</u>	<u>29,319</u>

**17 Related party transactions**

There were no disclosable related party transactions during the Period.

**Remuneration of key management personnel**

The fees charged by key management personnel is as follows.

	<b>2018</b>
	<b>£</b>
Aggregate fees - CEO and Head of Research, Policy and Innovation	<u>43,000</u>