


Terminology: Guidestar is both a website name and (now) a business entity (501©3 Guidestar, Inc. formerly  GUIDESTAR® Philanthropic Research Inc. Around since 1995, and well-known in nonprofit circles.



By contrast, SimpleCharityRegistration.com apparently is NOT; even this page calls it a product of another company and a service (but then talks as though it were a business, leaving many loose ends verbally).

GuideStar & Simple Charity Registration response to Request For Information from Multistate Registration and Filing Portal, Inc.

To take action (incorporate a business) in this context requires having legal personhood, or a dba, that matches the claimed actors (here, plural). To the extent one of two named entities does NOT have such, the legit one is simply lying and attempting to mislead readers. Standard practice many places, but here we are talking those who wish to and do regulate charities!!

Incorporating a business = "launched"?? See "Para 1 Footnote A" at bottom.

Background

Ships (incl. spaceships) that are launched have launch dates. Since this was a "launch," then why omit the date?

The National Association of State Charities Officials (NASCO) and the National Association of Attorneys General (NAAG) launched Multistate Registration and Filing Portal, Inc., a Delaware nonprofit corporation (MRFP), to "develop an online system that will allow nonprofit organizations and their professional fundraisers to comply with all states' registration and annual filing requirements through a single online portal ("The Single Portal Initiative")."

For "NASCO" & "NAAG" to launch anything (esp. another business) implies BOTH have personhood. See "Para.1 footnote B" below.

SCR as a "person," employer with staff, alongside Guidestar & an "organization"

GuideStar (GS) and Simple Charity Registration (SCR) staff have both been communicating with the leadership of the Single Portal Initiative for years. Jim Dobrzeniecki, VP of IT for GuideStar, has been serving on the Advisory Board for the Initiative. Culin Tate, Co-Founder of SCR, has engaged with NASCO at multiple points to learn about, and hopefully inform, the scope and structure of the effort. The capacities of our organizations are unique and complimentary and we believe we can create a viable solution for the MRFP, using existing technologies and capacities. The specific capacities of each organization related to the RFI are reviewed in subsequent pages.

SCR as both having staff and something "founded" by a human, implying it's likely a business. If so, where does the business CBT Tech then, (Para. 3) come in?

"NASCO" as an entity or something a human could "engage with"

...But not before first, and after, speaking as though "SCR" WAS a company, and not the product...Notice this is easier to pull off if one of the subjects of a compound sentence with a single verb like "communicate" implying "personhood" is known by others to actually have legal personhood (be a business entity). (Para.2, above)

Capabilities of Simple Charity Registration

SCR as a product:

SimpleCharityRegistration.com is a product of CBT Tech LLC. CBT Tech is a technology company formed in late 2012, with the specific mission of creating an easy, affordable software tool to simplify the process of complying with charity registration systems in the United State. The management team has both vast experience in the non profit industry, and also in the software development field. Our core proprietary form processing software was been developed and refined over the past 10 years and has served over 3 million forms in it's application in the identity space. SCR began taking paying nonprofit customers April 2015, and has since on-boarded 1500+ nonprofit customers and numerous service provider partners.

CBT Tech as a technology company with a start year (2012), STAFF, and a mission (creating the Single Portal in question). This paragraph doesn't however, actually say that CBT Tech created SCR.

Requirements from the RFI:

- (1) Allow charitable organizations and their professional fundraisers to register and file annual renewals and reports with multiple state charity offices through a single process.

SCR is back to being a service (product) again...with users. It is in fact "software as a service"

SimpleCharityRegistration is a live and fully functional online charity registration service with over 1,500 users. This software as a service allows users to 1. Understand which states they may need to register in or file exemption forms, 2. provides a user specific

Para 1. Footnote A: Filing paperwork and paying the fees to register a business can hardly be called a "launch." Of all people, those trying to relegate the process to an on-line portal with related software know this. In fact, MRFP, Inc. has a well-known registered agent, "The Corporation Trust Company," around since 1892 and a favorite resource for lawyers, accountants, and others. I also found a CT version, as I recall, of MRFP, Inc. dated only to 2016, and so far I have found one, and one only, declaration that its revenues were under \$50,000, for FY2015.

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Para 1. Footnote B: Apparently this was a "stealth launch" as while we can see the vehicle, dimly (MRFP, Inc.) if not its payload that Single Portal Initiative (yet), launcher NAAG posts no tax returns (that I can see so far) and certainly divulges none on its website, and for launcher NASCO, I'm simply coming up empty, although not ALL stones so far are unturned.... //LGH on FamilyCourtMatters.org, 11/18/2017