

"Impact investing is the next big thing," said Sir Cohen in a recent question and answer exchange. "Society cannot continue to cope with prevailing social issues in the traditional way. We need to harness entrepreneurship, innovation and capital to achieve in the social area what they have achieved in the creation and growth of entrepreneurial firms, particularly those in technology."

OPINION: The markets have been fantastically successful for some, including those likely to be in on these discussions and considering what to invest. They have also been devastating for others (see those NOT likely to be in on these discussions). See also a possible SOURCE of said "Prevailing Social Issues."

The HBR-Bridgespan Insight Center focuses on three areas of interest:

- What are market-based approaches to social change and how should they be funded?
- How to develop talent that makes the enterprise tick.
- How to measure and scale what works using data and technology.

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2-InsightCtr on Scaling Social Impact PILOT (OmidyarNtwk Apr 15 2013 announcemt) (2017Apr02 at 1:50pm)

"The goal of this three-month pilot project has been to reach a growing audience seeking content on how business leaders across all sectors can accomplish social change in the world," said Katherine Bell, editor of HBR.org.

"We are pleased to partner with Harvard Business Review and thank Omidyar Network for their sponsorship," said Bridgespan Partner Katie Smith Milway, who is co-leading the Insight Center. "The initiative created space for an upcoming generation of socially conscious leaders to connect with founders of the social enterprise movement in powerful new ways."

Originating URL: <https://www.omidyar.com/news/insight-center-scaling-social-impact-successfully-completes-pilot-omidyar-network-supports>