



Announcement

Insight Center on Scaling Social Impact Successfully Completes Pilot: Omidyar Network Supports Joint Project by Harvard Business Review and The Bridgespan Group

3-month Pilot Project (if you're following such things) says **SOCIAL IMPACT INVESTING IS THE NEW VENTURE CAPITAL**"

APRIL 15, 2013

From **Omidyar Network** April 15, 2013

Screenprint Filename: InsightCtr on Scaling Social Impact PILOT (OmidyarNtwk Apr 15 2013 announcemt) (2017Apr02 at 1.49PM).png

REDWOOD CITY, Calif. (April 8 2013)--On April 19, 2013, Omidyar Network (ON) will mark the completion of the Harvard Business Review-Bridgespan **Insight Center on Scaling Social Impact**, an online resource supported by Omidyar Network that launched in January 2013, featuring the latest and most innovative thinking on market-based strategies for social impact, including impact investing. The collection will remain online as a resource for anyone interested in social impact issues.

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The three-month series concludes with a capstone webinar, The Future of Social Impact Investment, led by Sir Ronald Cohen, widely regarded as the "father of British venture capital." Cohen authored one of the most read and commented upon blogs on the Insight Center to date, **Social Impact Investing is the New Venture Capital**. The webinar will be open to the public and the media on Friday, April 19, 2013, at 12:00 PM EDT. (Register [here](#)).