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## Women In Fatherhood, Inc. Press Release

For Immediate Release

### Women In Fatherhood, Inc. Announces Co-Director, Stacey Bouchet, Named "Fatherhood Champion of Change" by White House

WASHINGTON, D.C. - On Wednesday, June 13, 2012, Stacey Bouchet, Ph.D., will be recognized by the White House as one of ten national "Fatherhood Champions of Change" for her pioneering work and leadership on behalf of fathers and on addressing the needs of low-income men and boys.



Bouchet is the Co-Director of Women In Fatherhood, Inc., (WIFI) a national nonprofit organization working to remove the structural, cultural, and relational barriers that prevent fathers and men from contributing positively to families and communities. "We know that men matter in the lives of families, women, children, and communities. When they are positively involved, it matters. And when they aren't, it matters," said Bouchet. "As we celebrate Father's Day, I am deeply honored to be recognized by President Obama as a national Fatherhood Champion of Change."

The Champions of Change program was created as a part of President Obama's "Winning the Future" initiative. The White House Office of Public Engagement and Neighborhood Partnerships will recognize Bouchet in a special ceremony on Monday, June 13 at 12:30 p.m. at the Eisenhower Executive Office Building. "Today's Fatherhood Champions of Change represent some of the best advocates in the field of fatherhood and serving low-income fathers and boys. These Champions know the vital role fathers play in the lives of our children," said Joshua DuBois, the White House Director of the Office of Faith-Based and Neighborhood Partnerships.

### **He Matters.**

On Father's Day, WIFI is launching its first media campaign, "He Matters," to raise awareness



of the importance of low-income and minority fathers and to encourage others, especially women, to show men and fathers they are valued. "Our goal," says Bouchet, "is to develop ways to build common ground between parents who are no longer romantically involved that keep fathers connected to their families, validate women's experiences, and keep children at the center of our hearts, families, and communities."

### About Women In Fatherhood, Inc.

Women In Fatherhood, Inc. was founded in 2006 and is the only national nonprofit organization that advocates for responsible fatherhood from the perspective of women. Additional information about Dr. Bouchet, Women In Fatherhood, and the Fatherhood Champion of Change event can be found at:

[www.womeninfatherhood.org](http://www.womeninfatherhood.org)



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To watch this event live, visit [www.whitehouse.gov/live](http://www.whitehouse.gov/live) at 1:00 pm ET on June 13th.

For the official White House Press Release: <http://www.whitehouse.gov/champions>

#### **Julia Hayman Hamilton**

Co-Director

1-877-943-WIFI (9434)

[JuliaHaymanHamilton@womeninfatherhood.org](mailto:JuliaHaymanHamilton@womeninfatherhood.org)

#### **Robyn Murphy**

Media Director

443-621-0971

[robynjmurphy@aol.com](mailto:robynjmurphy@aol.com)

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